



OaklandPride™ 2020 Virtual Pride Sponsorship Offerings

Oakland Pride 2020 is going virtual! For 2020, we will be offering a FULL week of programming through our website and social media platforms, that will include performances from local and national acts, one-on-one interviews with changemakers, allies, and supporters, and so much more. Oakland Pride will kick-off our 2020 Virtual Pride Celebration on Sunday, September 6, 2020, and continue until Sunday, September 13, 2020. We are reserving time slots specifically to highlight our sponsors, conduct interviews between Oakland Pride leadership and company representatives, and run sponsor ads that highlight our partnerships. More updates coming soon.

	Red	Orange	Yellow	Green	Blue	Indigo	Violet	Rainbow	Presenting
	\$2500	\$5K	\$10K	\$15K	\$30K	\$40K	\$50K*	\$75K*	\$100K*
Company Logo on Website with Hyperlink	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on All Sponsor Web Banner	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on All Sponsor Livestream Banner	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on All Sponsor Livestream Ad	✓	✓	✓	✓	✓	✓	✓	✓	✓
Social Media Platform Mention	✓	x2	x2	x4	x4	x5	x6	x8	x10
Social Media Platform Highlight					✓	✓	x2	x3	x5
Standalone Logo on Livestream		✓	✓	✓	✓	✓	✓	✓	✓
Static ad on Livestream			✓	x2	x4	x4	x5	x6	x6

Up to 10-sec ad clip during Livestream				✓	x2	x3			
Up to 1-minute ad clip during Livestream							✓	✓	✓
1-on-1 Interview with OP leadership to air during Livestream						✓	✓	✓	✓
Booth space in the Virtual Vendor Village on EventHub	✓	✓	✓	✓	✓	✓	✓	✓	✓

***Top Tier Sponsorships**

Our top tier sponsors (\$50K, \$75K, and \$100K) will enjoy a variety of benefits, including opportunities for exclusive livestreams, one-on-one interviews with Oakland Pride leadership, branding opportunities, and more. Please email Carlos Uribe at carlos@oaklandpride.org to discuss.